

KFDX PO Box 4888 Wichita Falls, TX 76308

Media Ad Venture 8136 Old Keene Mill Rd Ste A-300 Springfield, VA 22152

Advertiser

**Account Types** 

Contract # 1454852 Schedule Dates 10/28/16-11/08/16

Oklahoman's for Criminal Justice Reform (84089)

Agency Media Ad Venture (10512)

Product Political - Issues / Propositions

 Product
 Political - Issues / Propositions (1068)

 Brand
 195/211/935 (570720)

National/Political

 Brand
 195/211/935 (570720)

 Salesperson
 Continental - Washington, Washington DC (1438)

Sales Office Continental - Washington DC

Buyer Name Carolyn,Bush,
Phone/Fax /

**CPE** 195/211/935

Billing Type Standard
Comments Political

 Date Entered
 10/26/16

 Last Modified
 10/26/16

 Entered By
 Sharron Davis

CO-OP Sharron Dav

Headline # ECR25342001

Demo

Order Type Normal

Package Deal

 Commission %
 15.00

 Commission
 \$937.50

 Net Total
 \$5,312.50

Sales Tax

 Wichita Falls (KFDX)

 By Broadcast Month
 Spots
 Rate

 Oct. 2016
 4
 \$1,050.00

 Nov. 2016
 20
 \$5,200.00

 Grand Total:
 24
 \$6,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	W	e Th	n Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/28/16-10/28/16	3	:30	7A- 9A (CST)	1					X			1	\$300.00	\$300.00	Wichita Falls (KFDX)	Today Show	10/26/16
2.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	7A- 9A (CST)	1	х			i				1	\$300.00	\$300.00	Wichita Falls (KFDX)	Today Show	10/26/16
3.0	Normal Line / SPOT	11/01/16-11/01/16	3	:30	7A- 9A (CST)	1		x		1				1	\$300.00	\$300.00	Wichita Falls (KFDX)	Today Show	10/26/16
4.0	Normal Line / SPOT	11/02/16-11/02/16	3	:30	7A- 9A (CST)	1			X			1		1	\$300.00	\$300.00	Wichita Falls (KFDX)	Today Show	10/26/16
5.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	7A- 9A (CST)	1			1	X		1 1		1	\$300.00	\$300.00	Wichita Falls (KFDX)	Today Show	10/26/16
6.0	Normal Line / SPOT	11/04/16-11/04/16	3	:30	7A- 9A (CST)	1			-	i	X	1		1	\$300.00	\$300.00	Wichita Falls (KFDX)	Today Show	10/26/16
7.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	7A- 9A (CST)	1	Х			1				1	\$300.00	\$300.00	Wichita Falls (KFDX)	Today Show	10/26/16
8.0	Normal Line / SPOT	11/08/16-11/08/16	3	:30	7A- 9A (CST)	1		х	1	į		1		1	\$300.00	\$300.00	Wichita Falls (KFDX)	Today Show	10/26/16
9.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	2P- 3P (CST)	1	Х		1	i		1 1		1	\$100.00	\$100.00	Wichita Falls (KFDX)	Harry	10/26/16
10.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	2P- 3P (CST)	1				x				1	\$100.00	\$100.00	Wichita Falls (KFDX)	Harry	10/26/16
11.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	2P- 3P (CST)	1	Х			i		1 1		1	\$100.00	\$100.00	Wichita Falls (KFDX)	Harry	10/26/16
12.0	Normal Line / SPOT	10/28/16-10/28/16	3	:30	3P- 4P (CST)	1			1	į	X	1 1		1	\$150.00	\$150.00	Wichita Falls (KFDX)	Dr. Phil	10/26/16
13.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	3P- 4P (CST)	1	х		ĺ	i	1	1 1		1	\$150.00	\$150.00	Wichita Falls (KFDX)	Dr. Phil	10/26/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: Date: Accepted-Station: Date: Comments:

See the back of this document for Advertising Contract Terms and Conditions



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Media Ad Venture 8136 Old Keene Mill Rd Ste A-300 Springfield, VA 22152

Contract # Schedule Dates Advertiser

Agency

Product

Brand

Date:

Accepted-Station:

10/28/16-11/08/16

1454852

Oklahoman's for Criminal Justice Reform (84089)

Media Ad Venture (10512)

Political - Issues / Propositions (1068) 195/211/935 (570720)

Salesperson Continental - Washington, Washington DC (1438)

Continental - Washington DC Sales Office

**Buyer Name** Carolyn, Bush, Phone/Fax

CPE 195/211/935 Account Types National/Political

Billing Type Standard Political

**Date Entered** 10/26/16 **Last Modified** 10/26/16

Sharron Davis

No CO-OP

ECR25342001 Headline # Demo

Order Type Normal

Commission % 15.00 Commission \$937.50

Net Total \$5,312.50

Date:

Comments:

Sales Tax

Package Deal

Entered By

Wichita Falls (KFDX)		
By Broadcast Month	<b>Spots</b>	<u>Rate</u>
Oct. 2016	4	\$1,050.00
Nov. 2016	20	\$5,200.00
Grand Total:	24	\$6,250.00
		40/230100

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	ı W	e Th	Fr	Sa Sı	ı Sp	oots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	3P- 4P (CST)	1	. x	-						1	\$150.00	\$150	.00 Wichita Falls (KFDX)	Dr. Phil	10/26/16
15.0	Normal Line / SPOT	10/28/16-10/28/16	3	:30	4P- 4:30P (CST)	1		-			X			1	\$150.00	\$150	.00 Wichita Falls (KFDX)	Judge Judy	10/26/16
16.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	4P- 4:30P (CST)	1	. x			-				1	\$150.00	\$150	.00 Wichita Falls (KFDX)	Judge Judy	10/26/16
17.0	Normal Line / SPOT	11/02/16-11/02/16	3	:30	4P- 4:30P (CST)	1			×			<u> </u>		1	\$150.00	\$150	.00 Wichita Falls (KFDX)	Judge Judy	10/26/16
18.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	4P- 4:30P (CST)	1		-		х	-			1	\$150.00	\$150	.00 Wichita Falls (KFDX)	Judge Judy	10/26/16
19.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	4P- 4:30P (CST)	1	. x				1			1	\$150.00	\$150	.00 Wichita Falls (KFDX)	Judge Judy	10/26/16
20.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	6:30P- 7P (CST)	1	. x			i				1	\$500.00	\$500	.00 Wichita Falls (KFDX)	Entertainment Tonight	10/26/16
21.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	6:30P- 7P (CST)	1	. x					<u> </u>		1	\$500.00	\$500	.00 Wichita Falls (KFDX)	Entertainment Tonight	10/26/16
22.0	Normal Line / SPOT	10/28/16-10/28/16	3	:30	10:35P- 11:35P (CST)	1					×			1	\$450.00	\$450	.00 Wichita Falls (KFDX)	Tonight Show	10/26/16
23.0	Normal Line / SPOT	11/02/16-11/02/16	3	:30	10:35P- 11:35P (CST)	1			×					1	\$450.00	\$450	.00 Wichita Falls (KFDX)	Tonight Show	10/26/16
24.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	10:35P- 11:35P (CST)	1				X				1	\$450.00	\$450	.00 Wichita Falls (KFDX)	Tonight Show	10/26/16
					CON	NFI	RN	/IAT	TIC	NC	CC	ONTF	RAC	Т				•	

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Accepted-Agency/Advertiser:

B/E Bookend P/B Piggy Back